SAVVU

SPLISH SPLASH

2006.07.06 - ISSUE 92

We all love the water but we don't love the fear we sometimes have when our children are near water.

Drowning is the second most common cause of injury-related death for kids in Canada and of course peaks in the summer. A little good news though? We've hunted down some innovative new solutions to help you navigate the



rough waters of water safety with your family this summer.

When we received two reader submissions in the same day raving about the virtues of the **Bijoux Baby Vest** from Salus Marine, Canada's top personal flotation device manufacturer, we knew it was worth testing out. Designed for babies from 9 to 25 pounds, the one-piece front design ensures that baby will turn face up from a face forward position and the collar cradles the head while the baby is floating on his back.

The award-winning Bijoux definitely fills a void in the market (effective PFD's were not previously available for babies less than 20 pounds) and should be part of every boat-going family's safe and savvy summer. So for those of you who still put baby in the cooler when boating, we can help you raise the safety bar on that one. (Have older kids? Salus also makes great PFD's for older children called Nimbus that are more comfortable to wear and rather easy on the eye.)

Available online at Safety Superstore and at marine supply stores and child safety stores. Call Salus at 1 877 418 9998 to find a store near you.



Part of a series of books created by Jean E. Penziwol to teach children in a meaningful and memorable way about how to be safe in various situations, A Treasure at Sea for Dragon and Me chronicles the adventures of a little girl and her good friend Dragon, who set off for the beach and along the way learn some important lessons in water

Sponsored Link: Don't Forget About the Special SavvyMom Deal at Great Wolf Lodge!

Use the code NSAVVYMOM when you book a room at Great Wolf Lodge and enjoy:

 15% discount off any suite type
15% off all one hour spa services at the Elements Aveda Concept Spa (sound good, mom?)

 Mini-golf passes for the whole family at our 18-hole Wacky Wilderness interactive mini-golf course

- A free furry friend from the Cub Club – created by your own children.

Book now and make your kids' summer.

Guaranteed they'll say thank you (over and over) without being prompted!

For reservations, please call 1-800-605-WOLF (9653) or visit greatwolf.com.

